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the tourism and hospitality industry in the 21st century cannot be adequately planned executed marketed managed or studied without taking into account digital technology and its impact the fourth industrial revolution provides the framework for sustainable development in this sector technology not only increases profitability but also enables the industry to effectively respond to pressing global sustainability challenges such as pandemics climate change energy crises staffing shortages and hyperinflation moreover technology allows the industry to consider its current and future economic social and environmental consequences addressing the needs of tourists the industry the environment and destinations however implementing technology efficiently and ethically is a complex process and the opportunities

costs and challenges vary depending on the geopolitical and socio economic context the application of digitalisation and technological innovations have played a significant role in promoting universal design and reasonable accommodation for older adults and individuals with disabilities in both developed and developing countries these advancements are crucial for the growth of accessible tourism and hospitality this edited book aims to explore the trends challenges and complexities of integrating digitalisation and technology into the tourism and hospitality industry it also examines the strategic shifts that will shape future research in this area the book provides a comprehensive overview of the current state of research including theoretical insights empirical evidence and evidence based recommendations it covers a range of technologies such as blockchain robots artificial intelligence virtual reality big data and analytics the goal is to understand how these disruptive technologies are being used and their potential impact on various stakeholders as well as their future possibilities and limitations

the european journal of tourism research is an interdisciplinary scientific journal in the field of tourism published by varna university of management bulgaria its aim is to provide a platform for discussion of theoretical and empirical problems in tourism publications from all fields connected with tourism such as management marketing sociology psychology geography political sciences mathematics statistics anthropology culture information technologies and others are invited the journal is open to all researchers young researchers and authors from central and eastern europe are encouraged to submit their contributions regular articles in the european journal of tourism research should normally be between 4 000 and 20 000 words major research articles of between 10 000 and 20 000 are highly welcome longer or shorter papers will also be considered the journal publishes also research notes of 1 500 2 000 words submitted papers must combine theoretical concepts with practical applications or empirical testing the european journal of tourism research includes also the following sections book reviews announcements for conferences and seminars abstracts of successfully defended doctoral dissertations in tourism case studies of tourism best practices the european journal of tourism research is published in three volumes per year the full text of the european journal of tourism research is available in the following databases ebsco hospitality and tourism completecabi leisure recreation and tourismproquest research library individual articles can be rented via journal s page at deepdyve the journal is indexed in scopus and thomson reuters emerging sources citation index the editorial team welcomes your submissions to the european journal of tourism research

this title combines history organizational theory and statistical analysis to examine how chains have come to dominate the hotel industry over the past century it provides information and insight not only on a major american industry but also on the rise of chains a phenomenon increasingly affecting many other industries

the routledge handbook on tourism in the middle east and north africa examines the importance of tourism as a historical economic social environmental religious and political force in the middle east and north africa mena it highlights the ecological and resource challenges related to water desert environments climate change and oil it provides an in depth analysis of the geopolitical conditions that have long determined the patterns of tourism demand and supply throughout the region and how these play out in the everyday lives of residents and destinations as they attempt to grow tourism or ignore it entirely while cultural heritage remains the primary tourism asset for the region as a whole many new types of tourisms are emerging especially in the arabian gulf region where hyper development is closely associated with the increasingly prominent role of luxury real estate and shopping retail medical tourism cruises and transit tourism the growing phenomenon of an expatriate workforce and how its segregation from the citizenry creates a dual socio economic system in several countries is unmatched by other regions of the world many indigenous people of mena keep themselves apart from other dominant groups in the region although these social boundaries are becoming increasingly blurred as tourism being one socio economic force for change has inspired many nomadic peoples to settle into towns and villages and rely more on tourists for their livelihoods all of these issues and more shape the foundations of this book this handbook is the first of its kind to examine tourism from a broad regional and inclusive perspective surveying a broad range of social cultural heritage ecological and political matters in a single volume with a wide range of contributors many of whom are natives of the middle east and north africa this handbook is a vital resource for students and scholars interested in tourism middle east studies and geography

climate change will exert an enormous impact on all societies in the medium to long term tourism as both a commercial activity and social phenomenon is not immune to date industry has been slow to recognise the scale of the threat posed by a changing climate on its operations and consumers have been extremely reluctant to modify their travel behaviours the asia pacific region is well on the way to being the 21st century powerhouse of tourism however the manner in which it develops will in part be determined by how the global community responds to climate change this book examines climate change issues related to

tourism in the asia pacific region chapters discuss demand and supply side issues explore government policy responses and introduce several new adaptation models the book also calls for a more effective linking of social science research with the scientific discourse to create long term resolution of and adaptation to this issue this book was published as a special issue of asia pacific journal of tourism research

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